

IFMA Hong Kong Chapter

IFMA's Integrate 2012 - Conference

5-6 June 2012, Hong Kong Convention & Exhibition Centre



Integrate 2010, 2-3 June 2010

Continues with the successful IFMA's World **Workplace Asia 2011 – Conference & Expo** attracted over 500 FM professionals from Asia Pacific region, our next annual conference Integrate 2012 will be held on 5-6 June 2012, collocating with Build4Asia in Hong Kong Convention & Exhibition Centre, Hong Kong.

The spotlight event provides an unparalleled opportunity for facility management professionals and others within the FM community to acquire insights into the hottest topics and recurrent challenges from local and international industry experts.

Organized by the most-esteemed association for



World Workplace Asia 2011

facility management, The Hong Kong Chapter of IFMA, Integrate 2012 is certainly the perfect occasion for peers and colleagues from around the Asia-Pacific region to network and exchange ideas. What's more, delegates will unearth the latest related technologies & products at the partnering exhibition – Build4Asia, a 4-in-1 Sustainable Architecture, Design, Building Services and Electrical Engineering Tradeshow.

About International Facility Management Association

IFMA is the world's largest and most widely recognized international association for professional facility managers, supporting more than 20,000 members in 78 countries. The association's members, represented in 126 chapters and 16 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management degree and certificate programs and produces World Workplace, the world's largest facility

ORGANIZER



IFMA
The Hong Kong Chapter of IFMA

SUPPORTING ORGANIZATIONS



The Association of Consulting Engineers of Hong Kong
香港顧問工程師協會



CO-ORGANIZER



Conference Information

Date : 5 - 6 June 2012

Venue: N201B, Hong Kong Convention & Exhibition Centre ([Location map](#))

Session Topics Include:

- ◆ The IKEA Project: Developing a Global, Sustainable and Cost-effective FM Strategy Across 28 Countries
- ◆ A critical review of Facilities Management Taxonomies
- ◆ Recent Development in Energy Storage Technologies for Green Energy System
- ◆ From High-Performance Buildings to High-Performance Facility Management – You can't have one without the other
- ◆ Integrating Safety, Technical and Economic Performance in Power Station Facilities Management
- ◆ Managing Performance of Modern Metro through Risk-based Asset Management System
- ◆ Work on the Move

and many more!

Check out the program-at-a-glance and register online today.

www.integrate.ifma.org.hk

Keynote Speakers Include:



Christopher Hodges
Principal
Facility Engineering
Associates

Eric Leung
Sales Manager
Analogue Technical
Agencies Ltd

Gilles Marino
South East Asia
General Manager
Clestra Limited

Helena Ohlsson
IKEA Global Facility
Manager

Ir. Ronald KW Cheng
General Manager –
Technical &
Engineering Services
MTR Corporation

Marcus Bowen
Director
CASP-R Limited

Matthias Ebinger Sr.
Ass. Prof. Real Estate
Management
New York Presbyteri-
an Hospital, Facilities
& Real Estate

Thomas Madritsch Sr.
Professor Dr. Facility
Management
University of Applied
Sciences Kufstein
Tirol

Pre-conference Activities

- ◆ [IFMA Credential Informational Session](#)
- ◆ Behind-the-scene site visits
- ◆ Inter-institutional Competition on Best Facility Management Project Presentation

Post-conference Activities

- ◆ [CFM exam review course](#)

Details will be announced soon!



Registration Form: Complete and send with payment to International Facility Management Association Hong Kong Chapter, Room 1301 & 03, 13/F, Leighton Centre, 77 Leighton Road, Causeway Bay, Hong Kong.

Online Registration: Please visit - www.integrate.ifma.org.hk

Full Event Registration	Before 29 Feb 2012		1 Mar to 30 April		1 May onward	
IFMA Members/ Supporting Organizations' members	HK\$1,490	US\$190	HK\$1,602	US\$200	HK\$1,780	US\$225
Non-member	HK\$1,904	US\$240	HK\$2,142	US\$270	HK\$2,380	US\$300
Group*	Register 5 or more delegates; additional 5% discount of the total registration fee. please contact the IFMA Hong Kong Chapter, E-mail: hk-ifma.administrator@ifma.org.hk					

20th Anniversary Annual Dinner		
Individual (Both non-member and member)	HK\$800	US\$100
Table (for 10 places)	HK\$7,200	US\$720

First Name _____
Last Name _____
Membership _____
Membership ID# _____
Job Title _____
Company _____
Address (Line 1) _____
Address (Line 2) _____
City _____
Country _____
Phone _____
E-mail _____

Payment Methods:

- Please issue cheque payable to "International Facility Management Association Hong Kong Chapter" and mail the cheque and the enrolment form to Room 1301 & 03, 13/F, Leighton Centre, 77 Leighton Road, Causeway Bay, HK. **Or**
- Deposit the fee to our Bank Account, **A/C No: 222 - 005340 - 001 (Hang Seng Bank)**. Please keep the bank-in slip and sent the copy to us by fax: (852) 2512 0555 or via E-mail: integrate@ifma.org.hk.

Cancellation/refund policy: IFMA reserves the right to cancel an IFMA event due to low enrollment, unforeseen factors, or any other reason making it practically or economically inadvisable to conduct the event. In the event of cancellation, registrants will be notified as promptly as the circumstances permit (although IFMA cannot be liable for any failure to notify). IFMA, however, cannot be responsible for any other costs, losses or inconveniences that a registrant may incur, such as costs of transportation (plane, train, rental car, etc), hotel cancellation fees, reservation fees, lost pay, vacation or leave time etc. **Full refund will be granted for cancellations received in writing at the International Facility Management Association Hong Kong Chapter prior to 5 May, 2012.** Kindly note, there will be no refund for cancellation after this date. However, if you are unable to attend, we welcome a delegate to attend on your behalf. Refunds will not be given for no-shows after the conference.

Integrate 2012 - Conference

Date: 5 – 6 June 2012

Venue: N201B, Hong Kong Convention & Exhibition Centre
1 Expo Drive, Wanchai
Hong Kong ([Location map](#))

20th Anniversary Annual Dinner

Date: Tuesday, 5 June 2012

Time: 18:45 – 22:00

Venue: 5/F, Members Stand I
The Hong Kong Jockey Club
Happy Valley Racecourse
([Location map](#))

Full Event Registration includes:

- Admission to one and half day conference, keynote and all educational sessions
- Admission to the exhibit hall and trade presentations
- Refreshments and lunch during the conference
- Complimentary admission to the Annual Dinner

Enquires:

Ms. Terra Tse

Tel: (852) 2512 0111

E-mail: integrate@ifma.org.hk

Sponsorship Package Overview

ENTITLEMENTS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	HK\$ 60,000	HK\$50,000	HK\$30,000	HK\$15,000	HK\$8,000
	1	2	3	Unlimited	Unlimited
Logo on IFMA website with hyperlink to Sponsor's web site	1	1	1	1	1
Logo on conference banner & promotional materials	1	1	1	1	1
Recognition in all promotional materials & IFMA web site in advance	1	1	1	1	1
Full page advertisement in IFMA's 20th Anniversary year book, 4-color, design not included	5	4	3	2	1
Conference attendee list	1	0	0	0	0
Conference delegate passes	6	5	3	2	1
Corporate display table	1	1	0	0	0
Presentation at conference 30 mins. (If Requested)	1	1	1	0	0
Speech at cocktail 10 mins. (If Requested)	0	1	0	0	0
Speech at dinner 10 mins. (If Requested)	1	0	0	0	0
Annual dinner passes	6	5	3	2	1
Speaker's dinner pass	1	1	1	1	1

Advertisement Package

	One page (A4 size)	Two pages (A4 size) or One page (A3 size)
Full page advertisement in IFMA's 20th Anniversary year book, 4-color, design	HK\$5,000	HK\$9,000

For sponsorship and advertising opportunities, please contact

Mr. Manny Sagar - Email: sponsorship@ifma.org.hk, Tel: (852) 2579 8083

Ms. Terra Tse - Email: hk-ifma.administrator@ifma.org.hk, Tel: (852) 2512 0111.

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